

Freelance Graphic Designer

Contribute to a Growing Modern Agency - Our dynamic branding and advertising agency is seeking a Freelance Graphic Designer with strong digital skills to join our team.

ABOUT BLADE

Blade Creative Branding, founded in 1991, is an innovative agency focused on developing and deploying intelligent, results-oriented branding and advertising solutions for its clients. From strategic insights to breakthrough creative and proactive client service, Blade builds brand communities with ideas that cut through.

POSITION SUMMARY

YOU WILL:

- Create and update web banner ads, social media posts, HTML5 ads, GIFs, websites, e-casts, video content, print ads, outdoor, collateral materials, and POS displays.
- Participate in strategic and creative discussions with rest of the Blade team.

YOU ARE:

- A working professional who excels at a variety of design projects and “nails it” with strong production skills for traditional and digital media.
- Comfortable on a Mac using Adobe CC, and proficient in InDesign, Illustrator, and Photoshop.
- Skilled in HTML, CSS, responsive web design, and WordPress.
- Knowledgeable in some, or all, of the following: UX/UI, PHP, Sketch, Coda, After Effects, Premiere Pro, Adobe Animate, motion design and animation.
- Equipped with a design portfolio that showcases your awesome design, production skills and attention to detail.
- Looking for a collaborative place where your creative thinking is encouraged.
- Able to set priorities, problem-solve and think on your feet.
- Used to tight deadlines and budgets.
- A nice person with a friendly and collaborative attitude.

Please send your resume, a link to examples of your social media presence, and salary or hourly rate expectations to: careers@bladebranding.com